

CITY OF SAN DIEGO
CITY PLANNING & COMMUNITY INVESTMENT DEPARTMENT

General Plan

Public Outreach January 2003 - November 2007

The City of San Diego's (City) public outreach for the General Plan officially began after adoption of the Strategic Framework in 2002. Since January of 2003, Planning staff members have scheduled workshops and presentations at meetings held by Community Planning Groups (CPG), the Community Planners Committee (CPC [composed of members of each of the CPGs]), and numerous stakeholder and interest groups. Planning staff has also held public forums and technical advisory meetings, as well as reported to meetings of the full San Diego City Council, the Land Use and Housing Committee of the City Council, and the Planning Commission. The public and stakeholders had opportunities to both receive information and provide input on the General Plan at each of these public meetings.

Planning staff has held over 250 public meetings on the General Plan since January 2003. The following is a summary of these meetings.

Community Planning Groups

The CPGs in San Diego were formed through Council Policy to advise the City in the preparation, adoption, and implementation of the General Plan and Community Plans, as they pertain to the plan area of each group. They are an integral part of planning in San Diego. Staff has presented the General Plan to all of the City's officially recognized CPGs to receive input at 90 meetings.

In 2003, staff presented the General Plan to the following CPGs: Normal Heights, City Heights, Eastern Area, Skyline-Paradise Hills, Greater Golden Hill, Carmel Mountain Ranch, Scripps Ranch, Southeastern, North Park, San Ysidro, Otay Mesa, Clairemont Mesa, Kearny Mesa, Mira Mesa, Encanto, Linda Vista, San Ysidro, Miramar Ranch North, Ocean Beach, Uptown, College Area, Navajo, Mission Beach, Sabre Springs, Pacific Beach, La Jolla, City Heights, Normal Heights, Serra Mesa, and Clairemont Mesa

In 2004, General Plan staff attended the following CPGs: Del Mar Mesa, Carmel Valley, Midway, Otay Mesa Nestor, Mira Mesa, Torrey Hills, Skyline Paradise Hills, North Park, Encanto, Uptown, and Mission Beach

In 2005, the General Plan was presented to the following CPGs: City Heights, Miramar Ranch North, Mission Valley, La Jolla, Carmel Valley, Eastern Area, College Area, Greater Golden Hill, Midway, Carmel Mountain Ranch, Del Mar Mesa, Encanto, North Park, Mira Mesa, Clairemont Mesa, Mission Beach, Kearny Mesa, Centre City, Sabre Springs, Linda Vista, Ocean Beach,

Rancho Peñasquitos, La Jolla, San Pasqual/Lake Hodges, Scripps Ranch, Normal Heights, Skyline/Paradise Hills, Uptown, Kensington, Old Town, Otay Mesa/Nestor, Torrey Pines, Southeastern, San Ysidro, University City, Otay Mesa, Tierrasanta, Peninsula, Rancho Bernardo, Serra Mesa, Navajo, Torrey Hills, and Pacific Beach.

Community Planners Committee

The CPC provides a forum to discuss citywide planning issues. Council Policy 600-24 designates each CPG chair to also be the group's representative at the CPC. The meetings often include presentations by City Planning Department staff and other speakers on topics of interest to the CPC. Positions taken by CPC about important issues provide a key link with decision makers at City Hall and in the various City Departments. In addition, the CPC has formed subcommittees to review various issues in depth, and has made recommendations of great value to City decision makers.

Planning staff provided presentations and solicited input on the General Plan at 16 CPC meetings and 12 CPC subcommittee meetings as follows:

DATE	FORUM	ELEMENT
8-23-05	CPC	July Draft GP
9-27-05	CPC	July Draft GP outline
10-3-05	Subcommittee	Mobility and Land Use overview
10-25-05	CPC	Mobility
11-7-05	Subcommittee	Mobility
11-14-05	Subcommittee	Economic Prosperity
11-22-05	CPC	Mobility and Economic Prosperity
11-29-05	Subcommittee	Noise and Conservation
12-5-05	Subcommittee	Urban Design policies
1-9-06	Subcommittee	Recreation and Public Facilities
1-17-06	Subcommittee	Urban Design and
1-24-06	CPC	Noise, Conservation, Recreation, Public Facilities

DATE	FORUM	ELEMENT
2-17-06	Subcommittee	Land Use
2-28-06	CPC	Land Use, Urban Design, Public Facilities
3-22-06	Subcommittee	Public Facilities
4-25-06	CPC	Public Facilities
6-27-06	CPC Subcommittee	HP, PF, RE status
6-27-06	CPC	Short Status Report
7-25-06	CPC	Housing Element
8-22-06	CPC	Housing Element
10-30-06	Subcommittee	
11-13-06	Subcommittee	HP, Noise, CE
11-28-06	CPC	Info Item
1-22-07	CPC	Discuss review process
2-27-07	CPC	Historic Preservation, Noise, and Conservation Element
3-27-07	CPC	Land Use, Mobility and Urban Design Elements
5-22-07	CPC	Public Facilities and Recreation Elements
6-19-07	CPC Special meeting	Mobility, EPE and Recreation
10-23-07	CPC	Review of complete, edited General Plan

Stakeholder Groups

In addition to receiving input on a geographical basis through the CPGs, City staff sought input on the General Plan from other groups with specialized areas of interest and expertise. Since 2003, City staff has presented information, received input, or consulted with the following organizations:

Air Pollution Control District, County of San Diego
Association of Environmental Professionals, San Diego Chapter
Building Industry Association of San Diego
Burnham Real Estate
Biocom
California Air Resources Board
California Department of Transportation Center on Policy Initiatives
Childhood Obesity Initiative, County and City Government Domain
Citizens Coordinate for Century 3
City Manager's Parking Task Force
Community Planners Advisory Committee on Transportation (COMPACT)
Community Forest Advisory Board
Community Parking Districts
Congress for the New Urbanism
Council of Design Professionals
Dow Chemical Company
Downtown Partnership
Economic Research Associates
Endangered Habitats League
Environmental Health Coalition
Hospitality Council
Housing Element Working Group
Industrial Environmental Association
Kiwani's Club of Old San Diego
MCAS Miramar
National Association of Industrial and Office Properties
New School of Architecture and Design

Otay Mesa Chamber of Commerce
Parking Advisory Board
Parking Meter District and Mobility Task Force, City of San Diego
Park and Recreation Area Committee
Pedestrian Master Plan Working Group
Qualcomm
Redevelopment Project Area Committee Chairs
San Diego Affordable Housing Task Force
San Diego Apartment Association
San Diego Association of Governments
San Diego Association of Realtors
San Diego Community College District
San Diego County Department of Environmental Health
San Diego Highway Development Association
San Diego Housing Commission
San Diego Housing Coalition
San Diego Housing Federation
San Diego Labor Council
San Diego Park and Recreation Board
San Diego Organizing Project
San Diego Partners for Biodiversity
San Diego Port Tenants Association
San Diego Regional Chamber of Commerce
San Diego Regional Economic Development Corporation
San Diego Unified Port District
San Diego Unified School District
San Diego Workforce Partnership
San Diego Working Waterfront

Save Our Heritage Organisation
Science and Technology Commission
Sierra Club, San Diego Chapter
Small Business Advisory Board
Society of American Military Engineers,
San Diego Chapter
Society of Architecture and Engineering
Solar Turbines

Technical Advisory Committee for Land
Use & Housing Committee
Uptown Partnership
United States Green Building Council
United States Marine Corps
United States Navy
Walk San Diego
Wetlands Advisory Board
Women's Transportation Seminar

Forums

In 2003 and 2004, Planning staff held forums on General Plan topics of citywide interest. Each meeting featured a panel of speakers with expertise in the forum topic. Over 350 people attended the forums. Forum topics were as follows:

- “General Plan Update”
- “Economic Prosperity For All: How Do We Get There?”
- “Breaking the Gridlock: Moving People to New Mobility Choices”
- “Conservation: What on Earth Are We Doing? How Today's Decisions on Land Use, Water & Energy Affect Our Future”
- “Commercial Development: Dollars and Sense: The Future of Commercial Development in San Diego”
- “San Diego's Great Balancing Act: Exploring Creative Recreational Choices for the Future”
- “Mission Impossible: Balancing Public Facilities Needs and the Demand for More Housing”

Pilot Village Program Workshops

The Pilot Village program serves as a catalyst for implementing the City of Villages strategy detailed in the Strategic Framework Element and the General Plan update. It is designed to build working examples that demonstrate how villages can benefit communities citywide. Planning staff have held approximately 34 meetings on the Pilot Village program since January of 2003. About half of these meetings were with the applicants and the remaining were information presentations to the public. The City had two public hearings with both the Planning Commission and the City Council in January and February of 2004 to select the pilot villages through a competitive process.

Public Hearings and Workshops: City Council, Land Use and Housing Committee of the City Council, and the Planning

Since 2003, planning staff has scheduled workshops and hearings on the General Plan update with elected and appointed decision makers. This includes eight meetings of the Land Use and Housing Committee (LU&H), ten Planning Commission meetings, and two joint Planning Commission and LU&H meetings, and one joint Planning Commission and Park and Recreation Board Meeting. These meetings have been televised and open to the public.

Public Meeting Log	
DATE	MEETING/GROUP
February 2003	
2/12/03	LU&H
March 2003	
3/22/03	Walking, Health and Fitness Fair
3/26/03	General Plan Update Forum
June 2003	
6/4/03	Pilot Village: Morena Vista
6/11/03	Pilot Village: Mi Pueblo
6/12/03	Pilot Village: EMAT
6/19/03	Pilot Village: North Park
6/23/03	Pilot Village: MCTIP
6/26/03	Economic Prosperity For All: How Do We Get There? Forum
6/18/03	San Diego Labor Council
6/18/03	Science and Technology Commission
6/25/03	Community College Forum
July 2003	
7/1/03	Normal Heights
7/7/03	City Heights
7/8/03	Eastern Area
7/8/03	Skyline-Paradise Hills
7/8/03	Greater Golden Hill
7/9/03	Carmel Mountain Ranch
7/10/03	Scripps Ranch
7/14/03	Southeastern
7/15/03	North Park
7/15/03	San Ysidro Planning Group Mtg.
7/16/03	Otay Mesa
7/16/03	Clairemont Mesa
7/16/03	Kearny Mesa Planning Group

Public Meeting Log	
DATE	MEETING/GROUP
7/21/03	Mira Mesa Planning Group Mtg.
7/21/03	Encanto CPG
7/28/03	Linda Vista Planning Group
7/31/03	San Ysidro CPG
7/30/03	LU&H
7/21/03	North Park Pilot Village Mtg w/app
7/22/03	Linda Vista PV Applicant Team
7/31/03	San Ysidro PV Team - Check in
7/1/03	EDC Economic Prosperity Subcommittee
7/2/03	Chamber of Commerce
7/8/03	Society of Architecture & Engineering
7/10/03	Women's Transportation Seminar
	Walk San Diego
7/14/03	BIA
	Marketing Professionals
7/16/03	City of SD Federal Lobbyists w/ Intergovernmental Relations Dept
7/18/03	Legis Action Com. B.1.A
7/23/03	PAC Chairs Committee
August 2003	
8/5/03	Miramar Ranch North CPG
8/6/03	Ocean Beach CPG
8/12/03	Design Professionals
8/12/03	PV - Developers
8/13/03	PV - Developers
8/13/03	Linda Vista PV Applicant Team
8/18/03	Pilot Village: North Park Applicant Team
8/19/03	Pilot Village: EMAT Applicant Team
8/26/03	San Ysidro PV Team - Check in
September 2003	
9/2/03	Uptown
9/11/03	College Area
9/15/03	Navajo
9/16/03	Mission Beach
9/17/03	Sabre Springs
9/22/03	Pacific Beach
9/10/03	Society of American Military Engineers
9/16/03	Parking Meter District Task Force
9/30/03	DSD Permit Planners
9/4/03	North Park PV

Public Meeting Log	
DATE	MEETING/GROUP
9/8/03	Pilot Village: Paseo-affordable housing
9/15/03	North Park PV
9/15/03	North Park workshop prep with applicant
9/17/03	Linda Vista PV Applicant Team
9/20/03	North Park Pilot Village public work shop
9/23/03	Pilot Village: EMAT Applicant Team workshop
9/24/03	San Ysidro Pilot Village Team
9/25/03	PV C-3
9/29/03	The Edge PV
9/15/03	Mobility Element Interest Meeting
9/25/03	Forum: Breaking the Gridlock: Moving People to New Mobility Choices
October 2003	
10/2/03	La Jolla
10/6/03	City Heights
10/7/03	Normal Heights
10/16/03	Serra Mesa CPG
10/20/03	Mira Mesa CPG
10/21/03	San Ysidro CPG
10/21/03	North Park
10/2/03	SD Chamber of Commerce
10/9/03	SD Chamber of Commerce
10/9/03	Linda Vista PV Applicant Team
10/20/03	North Park PV Applicant Team
10/21/03	Pilot Village Paseo-affordable housing
10/21/03	San Ysidro Pilot Village Team
10/21/03	North Park CPG Pilot Village
10/28/03	Mobility Element Interest Meeting
10/22/03	LU&H/PC
November 2003	
11/18/03	Clairemont Mesa
11/3/03	Manager's Parking Task Force
11/17/03	Manager's Parking Task Force
11/18/03	COMPACT
11/18/03	Wetlands Advisory Board
11/20/03	Hospitality Council
11/24/03	San Diego Highway Dev. Assoc.
11/20/03	EMAT COV/PV presentation
11/18/03	PC
December 2003	

Public Meeting Log	
DATE	MEETING/GROUP
12/10/03	Conservation Forum: What on Earth Are We Doing?: How Today's Decisions on Land Use, Water & Energy Affect Our Future
January 2004	
1/8/04	Del Mar Mesa
1/13/04	Carmel Valley
1/14/04	Midway
1/14/04	Otay Mesa Nestor
1/20/04	Mira Mesa
1/20/04	Torrey Hills
1/6/04	IEA
1/7/04	APCD
1/7/04	Hospitality Council
1/8/04	John Zearth (CMT)
1/9/04	County Environmental
1/13/04	San Diego Design Council
1/21/04	Chamber of Commerce Housing Sub.
1/21/04	SDSU Graduate Class
1/22/04	C3 Breakfast on Pilot Villages
February 2004	
2/10/04	Skyline Paradise Hills
2/17/04	North Park
2/9/04	Encanto
2/19/04	UC Davis Extension Class
2/20/04	CNU bus tour presentation
March 2004 - March 2005	
3/2/04	Uptown
3/16/04	Mission Beach
3/9/05	LU&H/PC
3/10/05	PC
3/25/04	Commercial Development Forum: Dollars and Sense: The Future of Commercial Development in San Diego
3/25/04	Park/Rec Area Committee Meeting
7/17/04	San Diego's Great Balancing Act: Exploring Creative Recreational Choices for the Future
9/16/04	Mission Impossible: Balancing Public Facilities Needs and the Demand for More Housing
April 2005	
4/15/05	TAC
4/20/05	Science and Technology Commission

Public Meeting Log	
DATE	MEETING/GROUP
4/21/05	Park and Rec Board
4/25/05	Sierra Club
4/20/05	LU&H
May 2005	
5/2/05	City Heights
5/3/05	Miramar Ranch North
5/4/05	Mission Valley
5/5/05	La Jolla
5/10/05	Carmel Valley
5/10/05	Eastern Area
5/11/05	College Area
5/11/05	Greater Golden Hill
5/11/05	Midway
5/11/05	Carmel Mountain Ranch
5/12/05	Del Mar Mesa
5/16/05	Encanto
5/16/05	North Park
5/16/05	Mira Mesa
5/17/05	Clairemont Mesa
5/17/05	Mission Beach
5/18/05	Kearny Mesa
5/18/05	Centre City
5/18/05	Sabre Springs
5/23/05	Linda Vista
5/12/05	Downtown Partnership
5/17/05	BIA
5/25/05	Small Business Advisory Board
June 2005	
6/1/05	Ocean Beach
6/1/05	Rancho Peñasquitos
6/2/05	La Jolla
6/2/05	San Pasqual/Lake Hodges
6/2/05	Scripps Ranch
6/7/05	Normal Heights
6/7/05	Skyline/Paradise Hills
6/7/05	Uptown
6/8/05	Kensington
6/8/05	Old Town
6/8/05	Otay Mesa/Nestor
6/9/05	Torrey Pines

Public Meeting Log	
DATE	MEETING/GROUP
6/13/05	Southeastern
6/14/05	San Ysidro
6/14/05	University City
6/15/05	Otay Mesa
6/15/05	Tierrasanta
6/16/05	Peninsula
6/16/05	Rancho Bernardo
6/16/05	Serra Mesa
6/20/05	Navajo
6/21/05	Torrey Hills
6/22/05	Pacific Beach
6/22/05	COMPACT
6/29/05	Association of Environmental Professionals
July 2005	
7/13/05	Community Forest Advisory Board
7/26/05	Partners for Biodiversity
7/14/05	PC
7/27/05	LU&H
August 2005	
8/25/05	BIA
8/23/05	CPC July Draft GP
September 2005	
9/22/05	PC
9/27/05	CPC July Draft GP Outline
October 2005	
10/3/05	CPC Subcommittee Mobility and Land Use overview
10/5/05	Senior Affairs Advisory Board
10/13/05	PC
10/25/05	CPC Subcommittee Mobility
November 2005	
11/7/05	CPC Subcommittee: Mobility
11/14/05	CPC Subcommittee: Economic Prosperity
11/9/05	Chamber of Commerce
11/22/05	CPC Mobility and Economic Prosperity
11/29/05	CPC Subcommittee: Noise and Conservation
December 2005	
12/1/05	PC
12/5/05	CPC Subcommittee: Urban Design Policies
12/7/05	Senior Affairs Advisory Board
12/12/05	Biocom

Public Meeting Log	
DATE	MEETING/GROUP
January 2006	
1/9/06	CPC Subcommittee: Recreation and Public Facilities
1/17/06	CPC Subcommittee: Urban Design and Economic Prosperity
1/24/06	CPC: Noise, Conservation, Recreation, Public Facilities
1/24/06	NAIOP
February 2006	
2/1/06	LU&H
2/13/06	CPC Subcommittee: Land Use
2/28/06	CPC: Land Use, Urban Design, Public Facilities
March 2006	
3/1/2006	LU&H
3/16/2006	PC
3/22/06	CPC Subcommittee: Public Facilities
April 2006	
4/25/06	CPC: Public Facilities
May 2006	
5/17/06	LU&H
June 2006	
6/15/06	PC
6/27/06	CPC Subcommittee
6/27/06	CPC
July 2006	
7/13/06	PC
7/19/06	LU&H
7/25/06	CPC
August 2006	
8/22/06	CPC
September 2006	
9/6/06	Community Parking District Summit
October 2006	
10/30/06	CPC GP Subcommittee
November 2006	
11/2/06	Chamber - Infrastructure Committee
11/13/06	CPC Subcommittee
11/27/06	Sierra Club - Land Use Committee
11/28/06	CPC
11/30/06	Chamber - GP Subcommittee
December 2006	

Public Meeting Log	
DATE	MEETING/GROUP
12/4/06	BIA
12/4/06	C-3
January 2007	
1/22/07	CPC - establish review process
February 2007	
2/27/07	CPC - Historic Preservation, Noise and Conservation Elements
March 2007	
3/27/07	CPC -Land Use & Urban Design Elements
3/14/07	Code Monitoring Team
3/21/07	Kearny Mesa CPG
April 2007	
4/26/07	PC Information Item
4/18/07	Clint Linton, Santa Ysabel Band of Indians
May 2007	
5/16/07	Kearny Mesa CPG
5/17/07	Park & Rec Board
5/22/07	CPC
5/23/07	Public Meeting- Malcolm X Library
5/24/07	Public Health Coalition - Gov't Domain
5/30/07	Public Meeting - Mira Mesa Library
5/31/07	Chamber Subcommittee
June 2007	
6/9/07	Public Meeting - Mission Valley Library
6/13/07	TAC
6/19/07	CPC Special GP Meeting
6/20/07	Kearny Mesa CPG
6/26/07	CPC
July 2007	
7/9/07	TAC Subcommittee
7/11/07	Chamber Subcommittee
7/17/07	Chamber Subcommittee
7/19/07	Joint PC & Rec Board workshop
7/27/07	TAC Subcommittee
August 2007	
8/8/07	TAC
8/16/07	Park and Recreation Board
	C3 Breakfast Dialogue
September 2007	
9/12/07	Council of Design Professionals

Public Meeting Log	
DATE	MEETING/GROUP
9/12/07	TAC
9/11/07	SOHO
October 2007	
10/10/07	TAC
10/18/07	Parking Advisory Board
10/30/07	Is It Easy Being Green? conference